

# kiara mcdade

VISUAL CREATIVE

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## EDUCATION

Rochester Institute of Technology - School of Photography  
BFA Visual Media May 2017  
Minor Visual Culture  
Immersion Advertising and Public Relations

## SKILLS + TOOLS

Project Management	Adobe InDesign
Concept Development	Adobe Photoshop
Art Direction	Adobe Illustrator
Studio/Location Photography	Adobe Premier
Graphic Design	Adobe AfterEffects
Typography	Adobe Lightroom
Retouching	QuarkXpress
Copywriting	Capture One

## ACHIEVEMENTS + EXHIBITIONS

2016 | School of Photographic Arts & Sciences Scholarship  
2016 | James E. McGhee Scholarship  
2016 | Honors Show - Photo Series  
2015 | Imag(in)ing Malmö - Photo Series *\*exhibited internationally*  
2014 - 2016 | Bill Dubois Scholarship  
2013 - 2017 | RIT Achievement Scholarship  
2013 - 2017 | Dean's List, five of eight semesters

## INTERNATIONAL EXPERIENCE

### study abroad malmö, sweden

JUNE - JULY 2015

- Explored urban planning, sustainability, and culture at Malmö University
- Initiated independent study with visiting Malmö professor upon return to RIT

## EXPERIENCE + INVOLVEMENT

### design editor *draft 14* photography magazine

MAY 2016 - PRESENT | ROCHESTER NY

- Create cohesive brand identity for web and print
- Design and produce 75 page magazine
- Acquire submissions from students throughout NYS
- Work with team of 4 editors to host gallery exhibition

### features editor *ellipse* magazine

SEPT - DEC 2016 | ROCHESTER, NY

- Collaborated with art directors, designers, and photographers within class of 35 to maintain focus and flow of publication

### exhibition coordinator *malmö partnership symposium*

SEPT 2015 | ROCHESTER, NY

- Communicated internationally to acquire 15 projects from students in Rochester and Malmö
- Designed posters and pamphlets to showcase videos, data-based projects, and exhibition introduction
- Installed pieces in gallery space

### student manager *equipment rental cage*

MAY 2016 - PRESENT | ROCHESTER INSTITUTE OF TECHNOLOGY

- Lead and train team of 31 employees
- Enforce company policies
- Design informational signage
- Aid in maintenance of facilities and gallery

### equipment staff *equipment rental cage*

AUG 2015 - MAY 2016 | ROCHESTER INSTITUTE OF TECHNOLOGY

- Maintained digital inventory of over 2000 pieces of industry standard photographic and lighting equipment
- Troubleshoot photography and video equipment, computers, and printers
- Provided gear recommendations to students and professors

### barista *starbucks*

MAY 2013 - AUG 2015 | ROCHESTER, NY

- Anticipated needs of customers and coworkers to facilitate consistent service at busiest of 5 stores in Rochester
- Maintained up-to-date knowledge of dynamic company policies